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Dr. José-Ginés Mora is a Visiting Professor at the Institute of Education, University of London. Prior to his current appointment, he was the Director of the Centre for the Study of Higher Education Management at the Valencia University of Technology, Spain and a Professor of Economics at the University of Valencia, Spain.

He has published a number of papers in the field of higher education, entrepreneurship, qualification frameworks, and public-private partnerships. He also held important positions in various international organizations such as Vice-President of the Governing Board of the Institutional Management of Higher Education Programme, OECD.

Dr. Mora has been engaged as a consultant in various projects related to good practices in university-enterprise partnerships and entrepreneurship in Europe, Spain, Brazil and Mexico. He has worked with organizations like Europe-Aid, OECD and the European Union.

Dr. Mora earned a Bachelor's Degree in Physics and Doctoral Degree in Economics from the University of Valencia.

Session 1: Public-Private Partnership for Sustainable Development

PUBLIC PRIVATE PARTNERSHIP IN EDUCATION: IMPROVING THE EFFECTIVENESS OF THE EDUCATIONAL SERVICE

Prof. Jose Gines Mora Ruiz

ABSTRACT

After discussing the rationale of developing PPP in education, we will present some PPP experiences from Latin America and Europe showing how these partnerships improve the quality and the sustainability of the service provided by educational institutions.