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Dr. Theresita Atienza is a Senior Lecturer at the University of the Philippines- School of Labor and International Relations (SOLAIR). She is also Associate Professor at the Polytechnic University of the Philippines where she was formerly Dean of the College of Science, Director of the Open University, and Chair of the Department of Natural Sciences. She has earned a degree in Medical Technology from the University of Santo Tomas, Master's degree in Technology Management from the University of the Philippines and a doctorate degree in Educational Management. In May of 2002, she was awarded a Doctorate Degree in Science Education (Honoris Causa) by the Ansted University of British Virgin Islands at the Penang, Malaysia external campus. As Ponciano L. Almeda Professorial Chairholder, Dr. Atienza has been involved in the delivery of training modules to the youths and community leaders in Metro Manila as well as in various municipalities in the provinces of Batangas, Oriental and Occidental Mindoro. She is also a recipient of the Asian Public Intellectuals Fellowship Program of the Nippon Foundation and currently involved in the API program's regional project on Community-Based Initiatives toward Human-Ecological Balance as member of the management team.

Session 5: Public-Private Partnership for School to Work Transition

UNIVERSITY – INDUSTRY COLLABORATION: A STRATEGY FOR SUSTAINABLE QUALITY EDUCATION

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ABSTRACT

As the social and economic structures of countries move from labor-intensive and industrial economies to knowledge-based and globalized societies, these countries are increasingly acknowledging the significance of universities as major actors in the country's economic development that University-Industry collaboration(UIC) efforts have become a major strategy towards economic growth of both developed and developing countries. The paper deals with the various motivations, interactions and models of UIC. It focuses attention on a particular University-Industry cooperation, one that may be considered good practice and the key learning extracted from analysis of mechanisms.